

A BRIEF HISTORY OF THE MASTERS

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TOURNAMENT

For golf enthusiasts, the sport isn't a hobby – it's a way of life! Get in the game by exploring this history of the Masters Golf Tournament.

1934 THE FIRST MASTERS

The Augusta National Invitation Tournament is played at Augusta National Golf Club. Horton Smith beats Craig Wood by a stroke and becomes the first Masters champion.

1935 HOLES REVERSED

Before the tournament, the holes are reversed, making the front nine the second nine.

1931 BEGINS

Tournament co-founders Bobby Jones and Clifford Roberts decide to buy property in Augusta, GA, and ask Dr. Alister MacKenzie to help design the course.

THE GOLF SHOT HEARD 'ROUND THE WORLD

Gene Sarazen helps make golf history with his rare double eagle, known as the "shot heard 'round the world." Sarazen wins a 36-hole playoff the next day.

1943-1945 THE WAR YEARS

The Masters Tournament is halted because of World War II. To help with the war effort, turkeys and cattle are raised on the Augusta National grounds.

1949 FIRST GREEN JACKET AWARDED

Sam Snead wins the Masters by three strokes and receives a green jacket, starting a tradition that continues to this day.



1956 FIRST TELEVISED BROADCAST

CBS broadcasts the third and fourth rounds of the Masters, the first time the tournament is televised. Jack Burke Jr. wins his first major championship one stroke ahead of amateur Ken Venturi.

1963 HONORARY STARTERS

The tradition of having honorary starters begins after Jock Hutchison and Fred McLeod hit their ceremonial shots from the first tee before the first round of Masters.

1981 A SWITCH TO BENTGRASS

Augusta National Golf Club exchanges its greens from bermuda grass to bentgrass.

1997 YOUNG TIGER'S HISTORIC WIN

At age 21, Tiger Woods becomes the youngest player ever to win the Masters and sets a record for the lowest 72-hole total.

00 HIGH-DEFINITION COVERAGE

The Masters becomes the first golf tournament presented in HDTV.

2014 THIS YEAR AT THE MASTERS

Bubba Watson stole the spotlight and won his second Masters championship in three years, shooting -8 overall.

2010 THE DAWN OF 3D BROADCASTING

For the first time ever in sports broadcasting the Masters and the Par-3 Contest are produced and distributed live in 3D on TV and the Internet.

32 THINGS YOU DIDN'T KNOW ABOUT THE **MASTERS TOURNAMENT**



The tournament was originally known as the **"Augusta National** Invitational" from 1934-1938



Nobody has won the Par 3 event and then the championship in the same week



It's the **SMALLEST** major field of the year



Original course designer: Alister MacKenzie died 3 months before the 1st Masters & never played the course



The only rookie ever to win was **Fuzzy Zoeller in 1979**

There has ONLY been 24 HOLE IN ONES



Winner prize money in 2020 **\$2,070,000**



Players only started to use their own caddies in 1982



ONLY 20% of first round leaders have gone on to win



The **CROW'S NEST** where the amateurs stay is **ONLY 30x40ft**



The current champion has the choice of dinner, but it doesn't have to be eaten by everyone

AMEN CORNER IS ACTUALLY

The approach on the 11th hole, all of the 12th hole & the tee shot on the 13th hole



THE GREEN JACKET was first given to the champion in 1949



The *jacket* takes 1 MONTH to MAKE



Seve Ballesteros became the 1ST EUROPEAN to win in 1980



LOWEST WINNING SCORE: Tiger Woods & Jordan Spieth (-18)



There has only been 3 left handed winners - Phil Mickelson, Bubba Watson & Mike Weir



NICKLAUS has won a RECORD 6 TIMES!!!



OLDEST WINNER: Jack Nicklaus (46yrs 82days)



YOUNGEST WINNER: Tiger Woods (21yrs 104days)



On course advertising is <u>NOT</u> allowed



BRANDED PRODUCTS are covered with a MASTERS LOGO



DELIVERY TRUCKS BRANDS are covered up with a GREEN TARP



ONLY 4 MINUTES OF ADS are permitted EVERY HOUR





1ST FOUR DAY LONG

GOLF EVENT





1ST GOLF EVENT to BROADCAST in HIGH-DEFINITION

1ST EVENT to use the

OVER/UNDER

PAR SYSTEM





1ST EVENT to use an ON-COURSE SCOREBOARD



In 1997, **NICK FALDO** served up **FISH & CHIPS** at the CHAMPIONS DINNER



In 1998, **TIGER WOODS** served CHEESEBURGERS, CHIPS & MILKSHAKES

JORDAN SPIETH

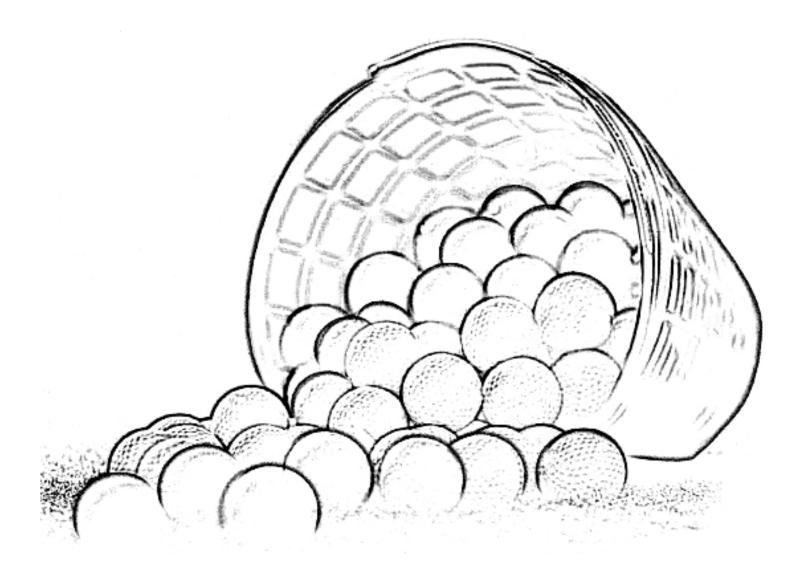
served a **TEXAS BBQ**

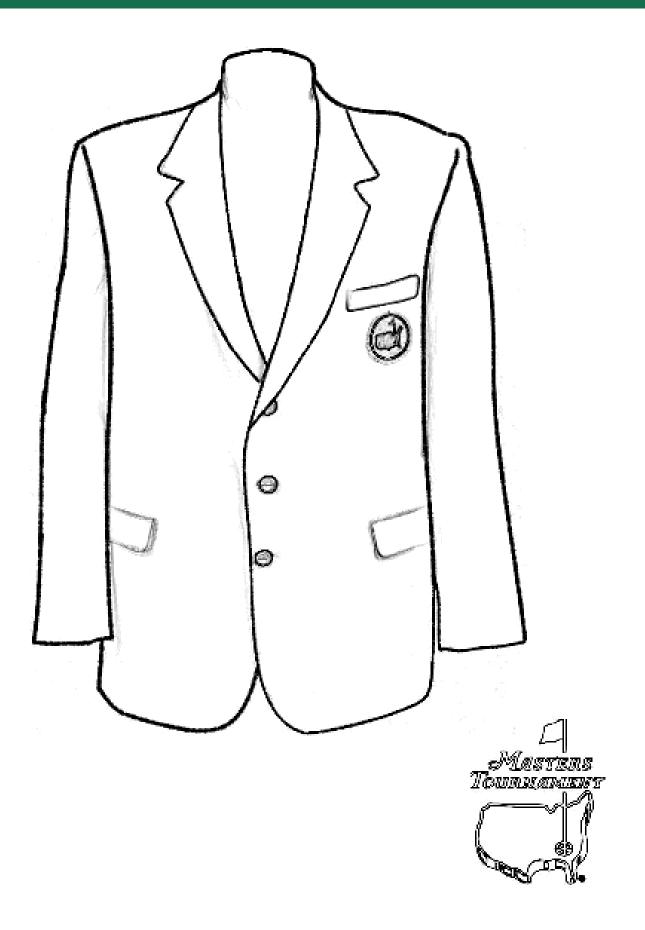






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